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8KMiles announces the availability of EzIAM, an enterprise grade IDaaS powered by CA CloudMinder and Amazon Web Services at AWS Summit in New York on July 10, 2014.

<u>8KMiles</u>, a top-tier managed servces partner of AWS world-wide, today announced the continued growth of its EzIAM<sup>™</sup> SaaS service, powered by CA CloudMinder<sup>™</sup> and AWS Elastic Cloud. EzIAM combines the power of reliable user provisioning and user management solutions with the benefits of a hosted, cloud-based deployment model for a fast way to implement Identity and Access Management (IAM).

EzIAM<sup>TM</sup> leverages proven and scalable IAM solutions and is aimed at small and medium businesses (SMBs). EzIAM allows businesses to be focused on growth and business agility through automating user login, identity provisioning, and protecting assets with strong authentication; all consumed from the cloud with reduced capital expenditures and IT overhead.

EzIAM uses 8KMiles' patented federation partner on-boarding technology (MISP<sup>TM</sup>) and secure VPC framework, which enables faster access to SaaS/business applications for users to meet cloud security and federation compliance.

Customers can "pay-as-you-go" with individual services, or subscribe to all EzIAM services, which are centrally managed through a single dashboard. The core capabilities of EzIAM include advanced authentication, federated SSO and Identity Management services. Together, these three elements provide companies with low-friction, strong authentication and fraud detection, cross-domain SSO for optimum user convenience and productivity, and user lifecycle management with delegated administration and self-service access requests, password reset and profile management.

"A strong partner ecosystem is key to CA Technologies putting IAM solutions in the SMB and large enterprise marketplace," said Mike King, vice president, Global Technology Partners, CA Technologies. "With EzIAM powered by CA CloudMinder, 8K Miles customers get the best from two CA partners — 8K Miles and Amazon Web Services — who happen to be at the heart of delivering a single, robust, SaaS-based IAM solution."

"Just because SMBs are smaller than large enterprises doesn't mean that they don't have the requirement to manage users, provision identities, and automatically login to SaaS applications," said Anand Kumar, VP Sales at 8KMiles. "With EzIAM, we're now able to prove real value. Our SMB customers on AWS are delighted that 8KMiles can deliver to them, the same capabilities historically reserved for large enterprises, but at a price point they can accept."



## **About 8KMiles**

8KMiles is a global secure cloud & Security solutions company based in San Francisco bay area. 8KMiles provides digital technology solutions - SMAC (Social, Mobile, Analytics and Cloud) for seamless connectivity between consumers, SMBs, enterprises and government agencies secured with EzIAM<sup>TM</sup> and our patented MISP<sup>TM</sup> platform for accelerated Partner federations. For more information about 8KMiles, visit <a href="https://www.8kmiles.com">www.8kmiles.com</a>.

Thanks and Regards

R S Ramani

Whole Time Director