

Ref: SK/CHN/2022-23/E18

July 20, 2022

National Stock Exchange of India Limited	BSE Limited
Capital Market – Listing, Exchange Plaza,	25th Floor, Phiroze Jeejeebhoy Towers
5th Floor, Plot No. C/1 G Block,	Dalal Street, Fort
Bandra – Kurla Complex, Bandra (E),	Mumbai 400001
Mumbai 400 051	
EQ-SECURKLOUD – ISIN – INE650K01021	Scrip code: 512161 – ISIN – INE650K01021

Dear Sir/ Madam,

Sub: Press Release – Launch of DataEdge, an AI-Powered Data Analytics Programme

SecureKloud Technologies Limited has announced the launch of DataEdge, a cloud-based data analytics and AI engineering platform.

The details of the same is enclosed.

Kindly take the above information on record as compliance with applicable regulations of SEBI (LODR) Regulations, 2015.

Thanking you,

Roshini Selvakumar Company Secretary and Compliance Officer





SECUREKLOUD TECHNOLOGIES UNVEILS DATAEDGE, A FIRST-OF-ITS-KIND AI-POWERED DATA ANALYTICS PLATFORM

An innovative platform enabling access to microservices architecture to build automated end-to-end data pipelines

Chennai, 20 July 2022: SecureKloud Technologies today launched <u>DataEdge</u>, a cloud-based data analytics and AI engineering platform that enables enterprises to power insight-driven decision-making capabilities. Coming from an undisputed leader in the cloud transformation solutions space, the DataEdge platform provides highly modular, scalable, and API-driven solutions to unlock data-powered insights. Configured to HITRUST standards, DataEdge is a zero-code platform, which can be easily deployed in hours with zero development time.

As a growing number of enterprises look toward harnessing the full potential of their data, they are looking for easy-to-use, highly flexible, and scalable infrastructure platforms to speed up their datadriven digital transformation journey. DataEdge platform's advanced analytics capabilities allow the users to process even the most complex queries in minutes rather than days.

Empowering enterprises to embrace and evolve with cloud has always been SecureKloud's mission of changing the world through digital transformation. DataEdge makes it possible for enterprises to make use of their massive amounts of data to drive their business forward through a cloud-based approach. Being platform agnostic, it works perfectly well for all cloud architectures irrespective of them being built on AWS, Azure, Google Cloud, etc.

"With the exponential data generated across industries, there is a need for a scalable, secure, and compliant AI engineering and analytics platform to ensure data and agility are never compromised. With DataEdge, we are meeting the market demands and catalyzing by minimizing OPEX costs by 80% and driving a quicker go-to-market by 90%" said Anand Kumar, Chief Revenue Officer at SecureKloud Technologies.

Key Features:

- Fully automated one-click platform deployment
- Advanced analytics solutions (AI/ML)
- Pre-built pipelines for industry segments
- Highly agile, secure, and compliant data infrastructure through data encryption, Edge, and Perimeter security controls, etc.
- Leverage interpretability, scalability, optimized performance, and reliability guaranteed by AI Engineering enabled through DevOps & DataOps
- Modern microservices architecture handles structured and unstructured data of any modality with ease

About SecureKloud Technologies Limited:

<u>SecureKloud</u> is a leading Global IT Business Transformations, Secure Cloud Operations and Solutions Provider based in the San Francisco Bay area and a publicly listed company on Indian Stock Exchanges (NSE and BSE). The company is a 3rd party Audited Next-Gen AWS MSP Partner, AWS Premier Partner, GCP Premier Partner, and an ISO 27001 certified cloud service provider.





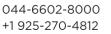


Public Relations contact:

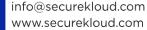
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