

25<sup>th</sup> February 2014

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Bombay Stock Exchange Limited  
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**PRESS RELEASE: - TUES, February, 25 2014 8AM ET 5:30 PM IST**

**8KMiles Launches EzIAM to Enable Complete IAM Solution with Convenience of a Cloud-Based Service**

*Companies can reduce costs and accelerate deployment by consuming a SaaS-based Authentication, Federated SSO and User Provisioning service*

**San Ramon, Calif., – February 25, 2014** – 8KMiles, a leading global secure cloud solutions company powered by FuGen Solutions, today announced the launch of EzIAM™, combining the power of reliable user provisioning and user management solutions with the benefits of a hosted, cloud-based deployment model for the fastest way to implement Identity and Access Management (IAM).

EzIAM™ is built on extremely mature IAM technologies currently deployed in thousands of customers worldwide. It is aimed at Small and Medium Businesses (SMBs) and large enterprises that desire a more flexible consumption model – SaaS via the Amazon Web Services (AWS) cloud or a secure virtual private cloud model.

EzIAM™, customers reap the benefits of a SaaS-based service – reducing CAPEX costs, IT overhead, and solution complexity while increasing business agility, scale and flexibility – along with 8KMiles' patented Federation Partner On-Boarding technology (MISP™).

Customers can pay-as-they-go with individual services, or subscribe to all EzIAM™ services, centrally managed through a single dashboard. Core capabilities of EzIAM™ include advanced authentication, federated SSO and Identity Management and Governance services. Together, these three elements provide companies with low-friction soft-token strong authentication and fraud detection, cross-domain SSO for optimum user convenience and productivity, and user lifecycle management with delegated administration and self-service access requests, password reset, and profile management.

“SMBs have traditionally been disenfranchised due to the high cost, complexity, and operational demands of IAM,” said Lena Kannappan, COO of 8KMiles. “With the continued explosive growth of SaaS services and the changing landscape of the business ecosystem, SMBs need a managed service that can grow with them, taking care of their needs and helping them quickly and painlessly establish secure business partnerships.”

“IAM is hard. We're excited to help remove complexity and friction from traditional IAM by combining it with our patented technologies. It's a solid combination with real, unique value” said Tony Goulding, VP Cloud Identity Solutions Presales at 8KMiles. “As demands on IT grows with little or no increase in budget, EzIAM™ gives IT an opportunity to focus more of its precious resources on growth and innovation.”

“With cloud adoption increasing exponentially, IAM is in greater demand. Customers are also demanding choice and a simplified identity, access, and governance experience,” said Anand Kumar (AK), VP Sales at 8KMiles. “Older non-flexible systems are no longer meeting the needs of today's business. Our solution is the ideal alternative for our customers to consume IAM their way.”

EzIAM™ is available immediately. 8KMiles has over 6 years of experience in cloud solutions. 8KMiles' team of cloud experts and enterprise-level cloud architecture is robust yet tailored in its approach, helping companies power their cloud and go-to-market strategies, while achieving greater cloud computing savings and efficiencies.

### **About 8KMiles**

8KMiles is a global secure cloud solutions company based in the U.S. 8KMiles provides digital technology solutions - SMAC (Social, Mobile, Analytics and Cloud) for seamless connectivity between consumers, SMBs, enterprises and government agencies secured with EzIAM™ and our patented MISP™ platform for accelerated Partner federations. For more information about 8KMiles please visit [www.8kmiles.com](http://www.8kmiles.com).

Thanks and Regards

A handwritten signature in blue ink, appearing to be 'R S Ramani', is written over a circular blue stamp. The stamp contains the text '8KMILES SOFTWARE SERVICES LTD.' around the perimeter and 'CHENNAI' in the center, with a small star at the bottom.

R S Ramani  
Whole Time Director

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